

PROSPECTUS

Philadelphia/Tri State ARTISTS EQUITY Fall 2010 Members' Exhibition

HOSTED BY MCGOPA AT SPP GALLERIES
(Montgomery County Guild of Professional Artists)
IN THE PHILADELPHIA INQUIRER BUILDING
Route 23, Conshohocken, PA 19428

SEPTEMBER 26 TO OCTOBER 23, 2010
Opening Reception: Sunday, September 26th
2:00 To 4:00 PM

JUDGE OF AWARDS

Maxine K. Manges. Ms. Manges is owner of MKM Fine Art, Inc. in Glen Mills, PA. She is also a former instructor with Art In Progress, and currently a curator of art for businesses, healthcare institutions, and other large-scale art projects.

ELIGIBILITY

All members of Philadelphia /Tri State Artists Equity are eligible. Our records must show that your membership dues are current in order to participate. The membership year begins January 1 and memberships expire December 31. In order to become a member, complete the application form included in this prospectus (or on the back of the newsletter) and send it with your dues to the address indicated, dues must be received 7 days prior to the drop-off date, or bring your dues with you to the delivery. There is never an entry fee for AE exhibits.

REQUIREMENTS

- This is a non-juried show. All entries will be hung.
- You may enter ONE work in any fine arts medium.
- Size restrictions:
 - Two-dimensional work: Maximum of 50 inches in either direction, including the frame.
 - Three-dimensional work: Maximum of 60 pounds.
- Work must be hand delivered.
- All work must be original; no reproductions will be accepted.
- Work must be recent and not have been exhibited previously in any AE exhibit.
- Work must be professionally presented, properly prepared for hanging, and dry. White or light neutral mats only. No clip frames will be accepted. Sculpture must be sturdy and stable or otherwise secured to a base.
- AE and MCGOPA reserve the right to reject entries that do not meet specified requirements. Dangerous, damaged or poorly prepared work will not be accepted.
- No late entries. Accepted work must remain for the duration of the exhibition. Work left after the pick up date will be subject to a storage fee.

SALES

MCGOPA will receive 30% of the listed purchase price of any artwork sold while on exhibition. Philadelphia/Tri State Artists Equity will take no commission.

INSURANCE

Insurance will NOT be provided by Artists Equity, MCGOPA or the Philadelphia Inquirer. Artists are responsible for providing coverage of their own work. Philadelphia/Tri State Artists Equity Association, Inc., MCGOPA, The Philadelphia Inquirer, and P.N.I. will not be responsible or liable for any damage to or loss of artwork.

PUBLICITY

Unless otherwise specified, AE reserves the right to reproduce work for the purposes of promoting this and future exhibits.

AWARDS

- One-person show at the Main Line Unitarian Church
- \$200.00 Best of Show, \$150.00 2nd Place, and \$100.00 3rd Place Award in memory of Shirley & Norman Neiman
- \$100.00 gift certificate from Rubinstein's in West Chester
- \$100.00 watercolor set from Jack Richeson & Company, Inc.
- \$50.00 gift certificate from Blick Art Materials
- \$50.00 gift certificate from Merion Art & Repro in Ardmore
- Other awards to be announced----

AGREEMENT

Entering your work in this exhibition constitutes an acceptance of all the requirements set forth in this prospectus.

CALENDAR

Exhibition dates: September 26 through October 23, 2010
Deadline for receiving mailed membership dues: Sept. 12, 2010
Delivery to MCGOPA at SPP: Sunday, September 19, 1 to 5pm
Opening Reception: Sunday, September 26, 2 to 4 p.m.
Pick up work: Sunday, October 24, 1 to 5pm

PLEASE BRING A CULINARY TREAT TO SHARE TO THE RECEPTION: FINGER FOOD ONLY

Suggestions include cheese & crackers, spreads, cookies, fruit, veggies & dips, chips, etc.

THE RECEPTION IS A GREAT OPPORTUNITY TO MEET OTHER MEMBERS, SO PLEASE WEAR A NAME TAG!

This is another chance to express your creativity: decorate your nametag with your art.

INFORMATION

Please phone or e-mail Mary Kane, Fall Exhibition Chair, at (484) 341-8014 or donmary25@comcast.net.

DIRECTIONS

MCGOPA at SPP Galleries is located in the Philadelphia Inquirer Building at 800 River Road (Route 23, between Routes 202 and 320) in Conshohocken, PA 19428. From the Schuylkill Expressway (Route 76), take the Conshohocken exit and proceed west on Route 23.

You may park in front of the building (at the green doors facing Rt. 23) just long enough to unload. This is a fire lane so once you have unloaded, immediately move your vehicle to a parking space either near the front of the building or in the large parking lot to the side of the building. Please sign the visitors' sign-in sheet at the guard's desk, and then take your work to the Public Room on the second floor. There is an elevator.

**For more information about Artists Equity or
a membership application visit the web site
www.artistsequity.org**

***Artists Equity works to advance and serve
the profession of the Visual Fine Artist
in the tri-state region.***

**Philadelphia/Tri State
ARTISTS EQUITY
Fall 2010 Members' Exhibition**

at MCGOPA, SPP Galleries, Philadelphia Inquirer
Bldg., Conshohocken, PA

- Please print all forms legibly.
- Your entry card should be taped to the upper left corner on the back of your work or on the base of your sculpture.
- Please be sure to bring your catalog card and receipt card with you when you deliver.
- Keep the CALENDAR below for important dates and times.

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Receipt: Artists Equity Fall Exhibition at MCGOPA,
Conshohocken PA

Name.....
 Title.....
 Price.....
 Received by.....

Entry Card: Artists Equity Fall Exhibition at MCGOPA,
Conshohocken PA

Name.....
 Address.....
 Phone.....
 E-mail.....
 Title.....
 Medium.....
 Size.....Price.....

Catalog Card: Artists Equity Fall Exhibition at MCGOPA,
Conshohocken PA

Name.....
 Address.....
 Phone.....
 E-mail.....
 Title.....
 Medium.....
 Size.....Price.....

Your signature indicates agreement with all requirements:



PHILADELPHIA/TRI STATE
ARTISTS EQUITY
ASSOCIATION, INC.

22 LAURELGATE PLACE
MILLERSVILLE, PA 17551